

Fall 2009 Condensed Campus Tobacco Survey Results

Department of Communication at the University of Kentucky and conducted by investigators Dr. Elisia Cohen, Assistant Professor; Dr. Nancy Harrington, Professor and Chair; and by Dr. Donald Helme, Assistant Professor. This study has been reviewed and approved by the University of Kentucky's Institutional Review Board (IRB Number 09-0557-F4S).

Survey II – Fall 2009

Employees*

Total respondents: 1282 faculty and staff members

**This survey was supported by the Department of Communication at the University of Kentucky and conducted by investigators Dr. Elisia Cohen, Assistant Professor; Dr. Nancy Harrington, Professor and Chair; and by Dr. Donald Helme, Assistant Professor. This study has been reviewed and approved by the University of Kentucky's Institutional Review Board (IRB Number 09-0557-F4S).*

- list of all 2071 full-time faculty [excluding the researchers] and a random sample of 3,000 staff recruited for survey
- Data collected November 12-17, 2009
- An initial email and follow-up reminder email was sent to the employees on the recruitment list with a request to participate in a web-based, anonymous survey
- 38.4% of respondents were faculty
- 57.6% were staff

How familiar are you with the rules and regulations regarding the upcoming tobacco-free policy at the University of Kentucky?	
	Employees (faculty & staff)
"Very" or "somewhat familiar"	87.9%
"Very" unfamiliar	<5%

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How successful do you think the upcoming tobacco-free policy will be with <i>reducing people's exposure to second-hand smoke</i> at the University of Kentucky?	
	Employees (faculty & staff)
"very" or "somewhat" successful	75.7%

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How successful do you think the upcoming tobacco-free policy will be with <i>encouraging people at the University of Kentucky to quit using tobacco</i> ?	
	Employees (faculty & staff)
"somewhat" or "very" successful	51.6%

Smoking Frequencies & Consumption	
	Employees (faculty & staff)
Smoked in last 30 days	156
Smoke 10+ cigarettes (½ pack) per day	57.4%
In last 30 days smoke 2+ cigs/day (remainder smoke less than or equal to 1 cig/day)	NA

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Cessation Intentions for Smokers	
	Employees (faculty & staff)
Thinking about quitting in the future	63.4%
.....in the next 6 months	NA
.....in the next 30 days	NA
Thinking about quitting someday but not by Nov. 19, 2009	51.9%
Planned to quit on or before Nov. 19, 2009	11.5%
Agreed/strongly agreed with statement that tobacco-free policy will “decrease the number of cigarettes or other tobacco products that I use during the day”	25%
Reported being “very” or “somewhat” likely to quit smoking after Nov. 19, 2009 policy change	26.3%

Survey III – Fall 2009

Students*

Total respondents: 667 undergraduates

**This survey was funded by the University of Kentucky’s GotGrants funding mechanism and conducted by investigators Dr. Elisia Cohen and Dr. Donald Helme, Assistant Professors in the Department of Communication and by Dr. Ellen Hahn, Professor in the University of Kentucky College of Nursing. This study has been reviewed and approved by the University of Kentucky’s Institutional Review Board (IRB Number 09-0557-F4S).*

- Data collected September 10-November 13, 2009
- Random list of 3000 undergraduate students drawn from all registered UK students for Fall 2008, not scheduled to graduate during May 2010; 335 participants recruited via email
- Additional 200 students drawn from the University of Kentucky Department of Communication’s Research Participant Pool
- Additional 132 tobacco users drawn from the University of Kentucky Department of Communication’s Research Participant Pool and through recruitment of tobacco users on campus
- All between ages 18-26
- 53% female, 47% male
- 32% freshman, 32% sophomores, 26% juniors, 10% seniors

How familiar are you with the rules and regulations regarding the upcoming tobacco-free policy at the University of Kentucky?	
	Students *survey for the students was completed in the approximately two month window preceding the employee surveys
“Very” or “somewhat familiar”	74%
“Very” unfamiliar	<9%

How successful do you think the upcoming tobacco-free policy will be with <i>reducing people’s exposure to second-hand smoke</i> at the University of Kentucky?	
	Students
“very” or “somewhat” successful	61%

How successful do you think the upcoming tobacco-free policy will be with <i>encouraging people at the University of Kentucky to quit using tobacco?</i>	
	Students
“somewhat” or “very” successful	36%

Smoking Frequencies & Consumption	
	Students
Smoked in last 30 days	262
Smoke 10+ cigarettes (½ pack) per day	4%
In last 30 days smoke 2+ cigs/day (<i>remainder smoke less than or equal to 1 cig/day</i>)	54.9%

Cessation Intentions for Smokers	
	Students
Thinking about quitting in the future	68.4%
.....in the next 6 months	41.4%
.....in the next 30 days	27.1%
Thinking about quitting someday but not by Nov. 19, 2009	NA
Planned to quit on or before Nov. 19, 2009	NA
Agreed/strongly agreed with statement that tobacco-free policy will “decrease the number of cigarettes or other tobacco products that I use during the day”	34.5%
Reported being “very” or “somewhat” likely to quit smoking after Nov. 19, 2009 policy change	9%