Campus Tobacco Survey May 2009

University of Kentucky Tobacco-free Campus Initiative Treatment and Addiction Management Committee

Summary of Findings

*All percentages rounded to nearest whole number Total respondents: 1,402

- In late April and early May 2009 invitations were sent to a random sample of approximately 5925 faculty, staff, and students combined (approximately 1975 per category) to complete a brief survey gauging their attitudes toward and use of tobacco products, views about the tobacco-free policy, and intentions to quit using tobacco.
- From the 5925 total sample, 1402 individuals completed the survey (338 students, 537 faculty, and 527 staff members).
- Overall response rate for the survey was approximately 24% (17% students; 27% faculty; 27% staff).

Have you used any form of tobacco product in the past 30 days? (April-May 2009)									
Students Faculty Staff									
None	239	71%	491	91%	422	80%			
Cigarettes	67	20%	34	6%	91	17%			
Pipe	5	1%	4	.7%	1	.2%			
Hookah	20	6%	0	0	3	.6%			
Cigars	25	7%	6	1%	9	2%			
Smokeless	22	6%	8	1%	9	2%			
Snus	6	2%	0	0	1	.2%			
# responses	384		543		536				

How would you rate your feelings about the campus becoming tobacco-free?								
Students Faculty Staff								
Very Positive	167	49%	327	61%	243	46%		
Positive	49	15%	83	16%	88	17%		
Don't Care	19	6%	24	5%	39	7%		
Negative	45	13%	53	10%	80	15%		
Very Negative	58	17%	50	9%	77	15%		
# responses	338		537		527			

What do you think will be the impact of having a tobacco-free campus?									
Students Faculty Staff									
Very Beneficial	141	42%	289	54%	197	37%			
Beneficial	85	25%	138	26%	163	31%			
Don't Care	35	10%	35	7%	41	8%			
Harmful	51	15%	60 11% 102 19						
Very Harmful	26	8%	15	3%	24	5%			
# responses 338 537 527									

*Data below are *only* for those individuals who indicated they were tobacco users at the time they completed the survey

In the past 30 days, has anyone else used tobacco anywhere inside your home or car?											
	Stud	lents	Facu	Faculty		Staff					
Yes	55	56%	13	28%	58	55%					
No	44	44%	33	72%	47	45%					
# responses											

Has the announcement that UK will go tobacco free changed your plans for using tobacco?								
	Students Faculty Staff							
I plan to increase use.	5	5%	3	7%	2	2%		
I plan to decrease use.	10	10%	8	17%	28	27%		
My use will stay the	84	85%	35	76%	75	71%		
same.								
# responses	99		46		105			

Do you plan to quit using tobacco products?								
	Students		Faculty		St	aff		
Yes, within next 30 days	17	17%	6	13%	12	11%		
Yes, within next 6 months but	8	8%	6	13%	15	14%		
not the next 30 days								
No, I don't plan to quit, but I	19	19%	7	15%	30	29%		
plan to reduce								
No, I don't plan to quit or	55	56%	27	59%	48	46%		
reduce tobacco use								
# responses	99		46		105			